



2023

School Assembly Program Report

Supporting children's environmental education
and action in your communities



Educational

The Earth Rangers School Assembly is a curriculum-linked environmental education presentation for elementary students. This years School Assembly is all about **amazing animals and their natural superpowers!**

This presentation showcased biodiversity around the world, and the incredible adaptations animals use to survive in their habitats, as well as the threats they face in the wild.



Exciting

Two enthusiastic presenters, along with our **live Animal Ambassadors**, delivered our iconic environmental education program with a fun and optimistic approach. Students had the opportunity to have a closer look, and learn more about our mammals, reptiles, and even birds of prey! Our Ambassadors help make the connection between children's love of animals and the need to protect them.



Engaging

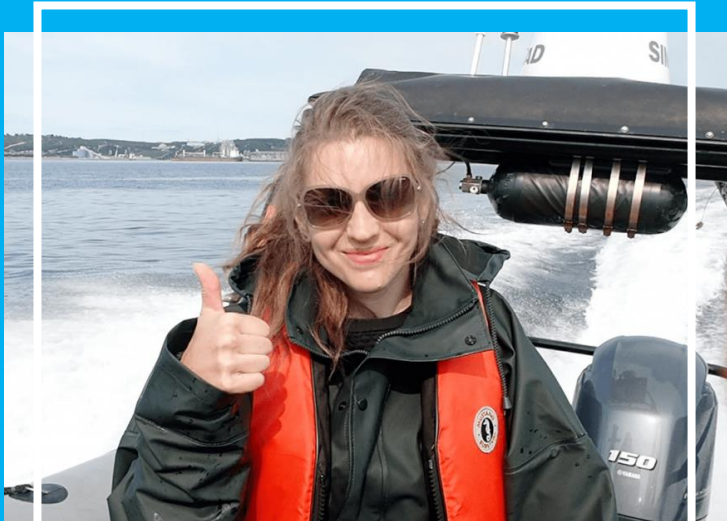
The School Assembly featured a dynamic multimedia setup that transformed the school's gymnasium. **Students participated in the experience** by engaging in friendly competition with their classmates, tested their animal knowledge in trivia games, and learned all about how they can take action using the Earth Rangers App.



Empowering

Our program highlighted the initiatives of **real-world conservationists** that are working on projects across Canada to help protect biodiversity, and learn more about climate change and threats to wildlife.

Following the presentation, students were given a take-home piece for parents to learn more about how to **take action at home** – by becoming official Earth Rangers themselves! The School Assembly program continues to be the main driver of Earth Rangers membership.



Program Results

With your support, the following elementary schools had the opportunity to receive a free Earth Rangers School Assembly:

Your contribution to this program helped fund:

- ✓ Program development
- ✓ School booking and coordination
- ✓ Program delivery
- ✓ Student materials
- ✓ Animal care

School Name	Community	Province	Number of Students
Elmer Elson Elementary School	Mayerthorpe	AB	300
École St. Joseph	Whitecourt	AB	196
Pat Hardy Primary School	Whitecourt	AB	350
Barriere Elementary School	Barriere	BC	225
Phoenix Middle School	Campbell River	BC	415
Pinecrest Elementary School	Campbell River	BC	200
Muheim Memorial Elementary School	Smithers	BC	310
Walnut Park Elementary School	Smithers	BC	340

8 School Assemblies delivered, 2,336 elementary students engaged!

Feedback

Following our School Assemblies, a survey is sent to schools to receive feedback on their experience with the program. Comments from educators help us to continue improving the program and understand its impact in schools.

With the return to in-person delivery in schools this school year, the response to our program was overwhelmingly positive! Students and teachers were thrilled to see our presenters and animals live, making the program that much more effective.





92% of educators agree that the School assembly helped fill a gap in or compliment their environmental education curriculum

99% of educators want Earth Rangers to return to their school in the future

90% of educators agree that the presentation was effective at showing their students how they can take environmental action

Here's what a few teachers at your schools had to say:

"The presentation was very engaging. Students loved it. The highlight were the animals."

- Principal of Walnut Park Elementary School, Smithers, BC

"It was incredible and interactive. Students loved spinning the wheel, answering the questions, and seeing the live animals!"

- Administrator from Pat Hardy Primary School, Whitecourt, BA

"The presentation was great!"

- Principal of Elmer Elson Elementary School, Mayerthorpe, AB

Recognition

WCSIC was recognized for supporting the School Assembly program in the following ways:

- On-screen and verbal recognition at sponsored schools
- Recognition on the earthrangers.com Supporters page
- Recognition in the Earth Rangers Annual Report



Community Impact



Earth Rangers leaves a lasting impression long after we've left the school gym. The assembly is not just a one-off experience; it is a call to each and every student to become an official Earth Ranger themselves.

As Earth Rangers members, children gain access to a suite of educational and engaging content, and hands-on activities that have a real-world impact in their communities. Missions that children and their families can undertake together include planting a pollinator garden, conducting a shoreline cleanup, or conducting a home energy audit to shrink their carbon footprint. These all contribute to not only a positive environmental impact, but imparting values of confidence, leadership, and stewardship in children.

With your help, over 3,500 new children in British Columbia and Alberta have signed up for Earth Rangers; all of whom are ready to take action for the environment in their homes and communities.

Here are just a few of the 25+ Missions children can participate in through our membership program, and some wonderful Rangers who took part!



Ranger Avery, BC

Children lead their families in eliminating single-use plastics from their households in More Plastics, More Problems



Ranger Miyah, AB

To combat pollution around waterbodies, children and families take part in Shoreline Saver help cleanup litter in their local area



Ranger Dax, BC

This Mission is For the Birds! Members learn about how to help their backyard bird population by building bird feeders and safe spaces



Thank you for your generous support!