



## SFI LABELS

SFI Labels are recognized globally and provide a visual cue to help customers source products from responsibly managed forests. SFI has several on-product certified chain-of-custody labels and a certified sourcing label. Promotional labels are also available for use by certified companies.



## PEFC ENDORSED

The SFI Program is endorsed by the Programme for the Endorsement of Forest Certification schemes. This enhances marketing opportunities for SFI-certified Organizations in numerous countries in Europe and Asia.



## FORESTS CERTIFIED TO SFI

Over 351 million acres/ 142 million hectares of forestland are certified to SFI Forest Management Standard in North America. This forest land stretches from Canada's Boreal forest to the U.S. South.

Currently there is approximately 39.1 million hectares of forestland in B.C., 14.6 million hectares in Alberta and 4.8 million hectares in Saskatchewan certified to the SFI Program.



**LEARN MORE ABOUT SFI:**  
[www.forests.org](http://www.forests.org)



## Western Canada SFI Implementation Committee (WCSIC)

**THE CHOICES WE MAKE EVERY DAY  
DETERMINE THE FUTURE OF OUR  
FORESTS.**





## ABOUT SFI®

At the Sustainable Forestry Initiative®, we believe that sustainable forests are critical to our collective future. SFI® is a sustainability leader through our work in standards, conservation, community, and education.

As an independent, non-profit organization, we collaborate with our diverse network to provide solutions to local and global sustainability challenges.

Our mission is to advance sustainability through forest-focused collaboration.

## SFI IMPLEMENTATION COMMITTEES

SFI Implementation Committees are the SFI Program's strongest asset when it comes to community leadership. This grassroots network works with local conservation groups, government agencies, forestry and professional associations, landowner groups and many others to conduct landowner outreach and community engagement.

SFI has 30+ SFI Implementation Committees representing close to 1,000 volunteers in 40+ states and provinces. They are a critical part of the program promoting the SFI Standards, collaborating on the training of harvesting professionals and connecting people and communities to the forest.



## ABOUT WCSIC

The Western Canada Sustainable Forestry Initiative Implementation Committee (WCSIC) is made up of Sustainable Forestry Initiative (SFI) Certified Organisations under two regional committees in British Columbia and the Prairie (Alberta and Saskatchewan.)

The WCSIC function is to effectively facilitate or manage the programs and alliances which support the growth of sustainable forest management and responsible fiber sourcing through the SFI program.

The WCSIC performs local outreach and education activities that promote sustainable forestry, the SFI program, and SFI Standard conformance on public and private forestlands. Core priorities include:

- Logger training and education
- Responding to inconsistent practices inquiries
- Landowner outreach
- Increasing SFI program recognition
- Protecting SFI Program integrity

Visit our website to see a list of members.



## CONSERVATION & COMMUNITY PROJECTS

The WCSIC promotes SFI sustainable forestry and fibre sourcing principles and objectives through sponsorship outreach programs that include forestry research projects (soil conservation, water quality, wildlife); forestry training; and community outreach programs.



The values gained through sponsorship programs expand our knowledge base of sustainable forestry practices and build awareness in the forestry community about SFI and sustainable forestry. The projects featured below are a sample of our Sponsorship Outreach Program.

- Wetland Management Operational Guide
- Festival of Forestry/ National Forestry Week (forestry education)
- Invasive Species Council of BC online training course
- Earth Rangers (youth program)
- Cultural and medicinal plant projects

## CONTACT US



info@wcsic.ca



<http://www.wcsic.ca>